

Indian Whistlers' Association



www.whistleindia.org

👍 "GOD Gifted Flute"
-Indian Express, Mumbai

👍 "Whistle Mania-IWA creates Limca Record"
-Times of India, South Mumbai

👍 "Forbidden behaviour draws whistles of appreciation"
-The Hindu, Chennai

👍 "These melodious souls blow your mind away"
-The Hindu, Chennai

👍 "There was no flute but the audience could hear it"
-New Indian Express



ABOUT US

Indian Whistlers' Association (IWA), is the world's first truly Indian, whistling community incorporated for anyone having interest in whistling. IWA was founded by Mr. Rigveda Deshpandey (The Maverick Whistler), on 19th Sept, 2004.

IWA's key goal is to find, meet and bring together, whistlers from all over India, onto a single platform, to change the perception of whistling in India, get it recognition as a "Performing Art" and its members as artists.

IWA is proud to have 200+ whistling members-both male and female, of age group 12 years to 70 years from diverse socio-occupational strata of society. Our whistlers are capable of whistling not just film songs but also classical, carnatic, devotional, patriotic and other diverse range of compositions. Besides the regular pucker whistlers, IWA also has a unique talent of bird whistlers, finger whistlers, teeth whistlers, roof whistlers, warble whistlers. IWA has organised several shows and workshops all over India, receiving accolades from Media, Organisations, educational institutions and individuals. IWA shows have provided a unique and unforgettable experience to its audiences all over India.

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USPs

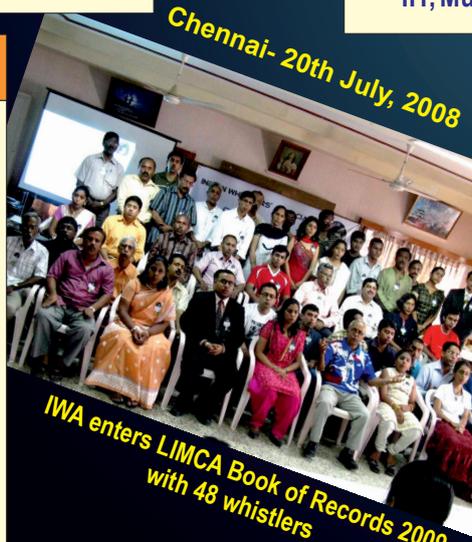
- ◆ Add uniqueness to your event/show
- ◆ Liven-up School, College Annual functions/festivals
- ◆ Promoting Non-smoking
- ◆ Perform shows for charity
- ◆ Organise shows for Corporate, Defence Sector, Award Nights
- ◆ TV Reality show for improved TRPs

ACHIEVEMENTS

- ◆ 200+ members from diverse communities
- ◆ Exclusive Women's whistling charity show
- ◆ Reached finals of Entertainment Ke Liye Kuchh Bhi Karega on Sony Channel, Jun, 2009
- ◆ IWA enters LIMCA Book of Records 2009.
- ◆ Performed in the prestigious Kala Ghoda Festival- Feb 2009, 2010, Mumbai.
- ◆ Participated and won in International Whistling Convention, China, 2010.
- ◆ Conducted workshops at Mood Indigo Festival-IIT, Mumbai, 2013.

MEDIA RECOGNITION

- ◆ 31st Oct, 2007 : Star News: Siti Ki Sargam-All India
- ◆ 04th Nov, 2007 : INDIA TV- Siti Baja Ke-All India
- ◆ 13th Nov, 2007 : Australian Broadcast Corp. Radio
- ◆ 04th Sep, 2008 : New Indian Express, Chennai
- ◆ 19th Jun, 2009 : Big FM-World Music Day
- ◆ 28th Sept, 2009 : NDTV India
- ◆ 30th May, 2010 : Chinese Newspaper, Qingdao, China
- ◆ 15th Aug, 2013 : 9x Channel Music Video for Independence Day



VISION

- ◆ To make whistling a recognised performing art at par with singing
- ◆ Social obligations: Charity, NO-SMOKING Campaigns, Entertainment for Special Homes for Aged, Widows, Orphanages & Physically Handicapped
- ◆ Enter the Guinness Book of Records for largest gathering of whistlers
- ◆ Compete at the International Whistling Convention
- ◆ Indian Whistling Idol TV Show
- ◆ Hosting International Whistling Convention in India



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